



For more information, contact:
Jim Reams: 615-255-6234 x. 103
jim@fb-i.com

ONE SYSTEMS APPOINTS ON THE ROAD MARKETING AS METRO NEW YORK REP

Nashville, Tennessee, August 1, 2008 - One Systems, Inc. a leading manufacturer of direct weather loudspeaker systems, has named On The Road Marketing as its representative firm for the Metro New York City area. Doug Brown is the Principal of On the Road Marketing. The appointment was announced by One Systems' President Doug MacCallum. Brown currently handles sales management chores, administration and sales to key accounts in both New York and New England. His sales background is in MI, professional audio and sound contracting and his personal experience includes many years as a professional musician and recording engineer.

"We represent some other speaker lines," says Brown. "One Systems speakers complement perfectly what we are doing with those other lines. Often we'll do an installation at a club and they'll say, 'what about the patio?' The One Systems line is perfect in that kind of situation, as well as other outdoor sports and entertainment venues."

Brown and his associates were first exposed to One Systems at Infocomm, 2008. "We were all blown away at the demo in Las Vegas," adds Brown. "It wasn't anything like what we expected. None of us had ever heard such high-quality sound come from weatherproof boxes like that. These are full-on high performance boxes with the added bonus of being able to throw them outside in the elements and not have to worry about them. We're looking forward to a long relationship with One Systems."

There are many opportunities for direct weather high-performance loudspeaker installations in the greater metropolitan New York area. On The Road sells to a variety of venues, from small clubs to stadiums. "Live sound and fixed installations are growing and still big in New York," says Brown. "I've been selling speakers for over 25 years. I can see where the One Systems line will fit."

- # # # -