



FOR IMMEDIATE RELEASE; June 2008

For more information, contact:
Kim Mitchell: 615-823-1655
kim.mitchell@onesystems.com

One Systems appoints Latin America Representative Firm and Mexican Systems Integration Partner

One Systems, a leading manufacturer of direct-weather loudspeaker systems, has named **Global Sales Management**, as its newly appointed sales representative firm for **Latin American countries**. Ralph Quintero is principal of Global Sales Management, based in Fayetteville, GA, with branch offices also located in Coral Gables, FL, Buenos Aires, Argentina and Rio de Janeiro, Brazil. The appointment was made by One Systems president, Doug MacCallum.

“Following several months of travel in Latin America and considering the business opportunities there, we’re convinced that Global Sales Management provides the knowledge and excellence to propel One Systems into a leadership position there,” MacCallum confides. “Ralph Quintero and the team at Global Sales Management provide outstanding relationships with Latin American distributors, systems integrators and acoustical consultants. Those things, plus the unique qualities of One Systems Direct Weather Loudspeaker systems, will help propel One Systems into additional sports and entertainment venues in Latin America that require high output, full range performance, as well as excellent vocal intelligibility and weather proof speaker systems.”

In addition to the appointment of Global Sales Management as Latin American sales representative, One Systems is pleased to announce the appointment of AVCS of Mexico City as a preferred partner systems integration firm. According to MacCallum, “AVCS, which is owned by the Angel family, has been providing excellence in systems design and contracting in Mexico now for three generations. We are fortunate to have them as a One Systems preferred partner in Mexico.

Headquartered in Nashville, TN, One Systems, Inc. is a high-quality manufacturer of direct-weather loudspeaker systems. Established in 2006, One Systems, Inc. is the developer of Equivalent Throat Technology (patent pending), which creates wider sound dispersion and beam width than conventional driver designs, and the Inside/Only Voice coil (patent pending) which, for the first time, provides consistent thermal conductivity regardless of voice coil height.