



## FOR IMMEDIATE RELEASE

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### **One Systems appoints Dimension Point Marketing as new rep firm for Texas, Oklahoma, Arkansas and Louisiana.**

One Systems, a leading manufacturer of direct-weather loudspeaker systems, has named **Dimension Point Marketing** as its newly appointed representative firm for **Texas, Oklahoma, Arkansas and Louisiana**. Jerry Chambers is principal of Dimension Point Marketing, based in Houston. The appointment was made by One Systems president, Doug MacCallum.

"During the past year we have hired an extremely talented group of professional manufacturers' representatives," MacCallum confides. "I am confident that the selling skills of Jerry Chambers and his talented sales team at Dimension Point Marketing, in addition to his great relationships with systems integrators, sound contractors and acoustical consultants – plus access to our excellent line of Direct Weather Loudspeaker systems - will make One Systems the leading choice for outdoor and indoor venues requiring high output full range music and paging with excellent vocal intelligibility."

"I have known Doug MacCallum for many years," Chambers recalls, "and am excited to be working with him again. The One Systems line is unique in a number of respects, the primary one being that these full-range loudspeaker cabinets combine direct-weather properties with extremely high-quality audio reproduction. I first saw and heard the product line at *InfoCOMM2007*, and came away extremely impressed by that experience. We now have a winning product!"

Texas is an opportunity-rich territory, Chambers considers, because of the large number of audio consultants that are based there, including Wrightson, Johnson, Haddon & Williams/WJHW and Acoustic Dimensions. "We have a number of leading consulting companies on our doorstep that design and outfit large stadiums around the country. The One Systems product line will be very appropriate to a number of planned installations."